Possible effects of Designation	Likelihood	Impact	Total	Controls	
Landlords do not licence their properties	Unlikely	Major	Medium	 Full consultation to be undertaken Active campaign promoting landlord licensing Reduced fee for early applications Appropriate and effective use of enforcement where necessary 	
Displacement of unprofessional landlords to other areas	Unlikely	Major	Medium	 No evidence of this in previous designation (in Salford) PRS actually increased in size in area during previous designation (In Salford) No evidence of landlords selling and moving out of area as a result of designation (In Salford) Work with/support/tra in landlords to promote/encour age satisfactory management arrangements 	
Increased cost to landlords	Almost certain	Minor	Medium	 Proposals for reduced fee for early applications Ability to pay a fee over proposed 2 year period Interest free 	

				instalment option proposed
Licence fee passed to tenants rent	Moderate	Minor	Low	 No evidence this has occurred in previous scheme (In Salford) Reduction in turnover
Reputable landlords ceased operating to avoid licensing regime	Unlikely	Moderate	Medium	 No evidence this has occurred in previous scheme (In Salford)
Restricting the growth of the private rented sector	Unlikely	Major	Medium	 No evidence this has occurred in previous scheme (In Salford) PRS actually increased in size in area during previous designation (In Salford)

Risk matrix used

Likelihood		Impacts			
	Insignificant	Minor	Moderate	Major	Catastrophic
Almost	Medium	Medium	High	High	High
certain					
Likely	Low	Medium	Medium	High	High
Moderate	Low	Low	Medium	High	High
Unlikely	Low	Low	Medium	Medium	High
Rare	Low	Low	Low	Medium	Medium